

SAN FRANCISCO'S LARGEST HOME-DELIVERED CIRCULATION

THE INDEPENDENT

NOE/HAIGHT/CENTRAL EDITION

TUESDAY, AUGUST 3, 1999

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Ella G. Faktorovich, M.D., takes a comprehensive approach to providing Bay Area residents with clear, natural vision. The director of the Pacific Vision Institute, Dr. Faktorovich offers the full range of vision correction procedures, including LASIK (Laser-in-situ Keratomileusis), PRK (Photorefractive Keratectomy), AK (Astigmatic Keratotomy), and the recently approved reversible Intacs intracorneal ring segments.

This approach is effective because it incorporates individual vision correction needs, age, and lifestyle preferences.

"My goal is to provide each person with the vision correction option that is best for them," said Dr. Faktorovich. "We are therefore committed to educating each person about the benefits and safety measures surrounding each procedure so they can make an informed decision about their vision and what will work best for them."

"For example, a person who is mildly near-

sighted and who is interested in trying out clear, unencumbered vision may choose the new Intacs," said Dr. Faktorovich. "Should he or she later decide to remove the Intacs, their eyes will return to their former refraction within three months, in most cases."

Intacs are clear, ultra-thin polymer crescents that reshape the cornea, allowing patients with nearsightedness to see clearly. Unlike other surgical procedures, the Intacs can be removed, thereby reversing the treatment. This may become desirable as the patient's vision changes with age or in the event the patient wants to use different alternatives in the future.

As the director of the Pacific Vision Institute, Dr. Faktorovich devotes her time to refractive and corneal surgery as well as to the research and development of advanced vision correction techniques.

For more information, contact the Pacific Vision Institute at 415/922-9500.